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## **Press Releases**

If quoted speakers are named at the end of a long paragraph, move their names closer to the paragraph start so readers know whose talking.

Translating/writing a quote for a press release? Make it sound like someone is actually talking- spoken style, no complicated syntax.

Sentence case is the most common style for press release headers (capitals on first word and all proper nouns, lower case elsewhere).

Communiqué is usually % ress release+in EN. However, if itos not actually for the press, say % ulletin+or even communiqué.+

Both the past and present tenses work fine with press release quotes (said So-and-So/says So-and-So), but keep the same tense throughout.

#### **Politics**

In Fr, being a mailitant+is a good thing, but not in EN. Translate as mactivist+(or for political parties, member+or mapporter+).

Donq translate QC govq ministry names, but for actual ministersqtitles see <a href="https://www.premier.gouv.qc.ca/equipe/conseil-des-ministres-en.shtml">www.premier.gouv.qc.ca/equipe/conseil-des-ministres-en.shtml</a>.

In EN, say ‰ Francophonie+for the into org., but % Francophonie+when referring geopolitically to FR-speaking nations.

The best translation for <code>%ollectivité+is</code> usually <code>%ommunity.+</code> The EN word <code>%ollectivity+can</code> have political connotations.

It is tempting to translate ‰onseiller politique+as ‰olitical assistant/advisor,+but ‰olitical aide+is a good generic descriptor.

Say %egulation+(singular) in relation to acts of the Quebec parliament and %egulations+(pl) for acts of the Canadian federal parliament.

%articles+of Quebec legislation are called %aections+in EN, except for codes and charters, which remain %articles+in EN.

Bear in mind that a ‰mmission parlementaire+in Quebec is a parliamentary ‰mmittee+in EN, not a commission.

Mandat: Ites true politicians get \( \) mandates+from voters. However, they are not elected for a \( \) mandate+but rather a \( \) term of office.+

Remember, the FR % premier ministre+is % premier+in EN for a province, % prime minister+for all of Canada.

Député (in Canada): MP federally, MPP in Ontario, MNA in Quebec, MLA elsewhere. In Latin countries (France/Italy/Spain/Brazil, etc): deputy.

@anglais MHA in Newfoundland and Labrador

In US, red states are Republican (right), blue states Democratic (left). In Canada blue is Conservative (right), red is Liberal (center).

### Government

% Grganisme gouvernemental+is not always Government organization+in EN. Other options include government Cody+ or Agency.+

@anglais And in France %autorités territoriales+is not %ocal authorities+but rather local government agencies.

@anglais in French (France) %povernment body+can sometimes be translated as institution publique (or collectivité, if regional).

For %es/nos gouvernements,+be more specific in EN (the federal and provincial/state govos) or less specific (%povernment+collectively).

#### **Health Care**

The Quebec healthcare system talks a lot about usagers. These are %patients+in EN, not %users.+

Remember that the word dossier in a medical or hospital context is a %ecord+in EN, not a %ile.+

Santé publique refers to prevention and health promotion, santé de la population to how healthy the public is. Translate with care.

%Health care+used alone is spelled as two words, but is often combined into a single word when used as an adj. (%healthcare workers+).

For prescription drugs or medical treatments, EN usually talks about %afficacy,+not %afficiency+or %affectiveness.+

Whealth+is sometimes not enough as a translation of santé. If you mean the issue that politicians debate, say Whealth care.+

Stage (medical context): rotation (in med school), internship (post med school), residency (to specialize), fellowship (beyond residency).